

## SAM SINN, CPA, CA

📍 11 Brunel Court, Toronto, ON, M5V 3Y3

☎ 416-909-6126

✉ samk.sinn@gmail.com

🌐 sinnplify.ca

🌐 linkedin.com/in/sam-sinn

*Enthusiastic finance leader  
driven by mastery and excellence  
seeking to transform businesses  
by applying a problem-solving mindset  
and empowering people using technology.*

### SKILLS SUMMARY

- ✓ Committed and strong collaborator
- ✓ Creates efficiencies by automating processes
- ✓ Executes timely project planning to delivery
- ✓ Fluent and efficient with Microsoft Office Suite
- ✓ Leads by investing in people development
- ✓ Connects by building genuine relationships

### SYSTEMS EXPERIENCE

- ✓ Microsoft Dynamics Business Central 365
- ✓ Quickbooks
- ✓ Xero
- ✓ Sage
- ✓ Hyperion
- ✓ Great Plains

### EDUCATION

Chartered Professional Accountants of Ontario  
» Designated Chartered Accountant

University of Ontario Institute of Technology  
» Bachelor of Commerce (Honours)  
» President's List (GPA 3.8+)

## WORK EXPERIENCE

### GRACEMED

OAKVILLE, ON

#### Director, Financial Planning & Transformation

[Oct 2022 - Current]

- ✦ Created consolidated budget (\$30M revenue) for 11 clinics and 7 departments
- ✦ Implemented refreshable B2A reporting and built cashflow projections
- ✦ Modeled practitioner compensation scenario analyses for contract negotiations
- ✦ Executed standardized pricing across all clinics increasing revenue by >15%
- ✦ Designed automated scorecards for operational KPI tracking and reporting
- ✦ Optimized ERP by consolidating chart of accounts and re-building reporting

#### Director, Finance

[Jul 2020 – Sep 2022]

- ✦ Developed playbook for asset/share acquisitions, lead 8 integrations (\$40M PP)
- ✦ Presented financials, cashflow and liquidity updates to Board of Directors
- ✦ Supported organizational expansion from 4 to 12 operating companies
- ✦ Prioritized internal growth by hiring for longevity and internally promoting
- ✦ Executed legal re-org transitioning from corporation to limited partnership
- ✦ Lead payroll function (approx. 250 employees / \$7M annual salaries)
- ✦ Initiated RFP, negotiations, setup and roll-out of employee benefits program
- ✦ Supported CFO in treasury function and all matters relating to financing
- ✦ Grew finance team from 3 to 8 members to set up for rapid scaling
- ✦ Consolidated vendor accounts to lower costs of medical supplies and inventory
- ✦ Managed credit facility arrangements and external financing
- ✦ Assisted with due diligence (quality of earnings, private equity funding)
- ✦ Set up financial reporting month-end reconciliations and closing processes
- ✦ Responsible for company-wide insurance policies, bank covenant reporting
- ✦ Created consolidation (5 legal entities), financial statements and notes
- ✦ Executed audit, HST calculations and income tax provisions & filings
- ✦ Provided executive team with KPI reporting by manipulating system reports

### NAMASTE TECHNOLOGIES

TORONTO, ON

#### Manager, Finance

[Nov 2018 – Jul 2020]

- ✦ Presented financial modelling & pro-formas for strategic initiatives to exec team
- ✦ Built scenario and break-even analyses, pay-back periods, pro-forma statements
- ✦ Managed month-end close; reviewed reconciliations, analytics, journals
- ✦ Coordinated quarterly inventory counts for international warehouses
- ✦ Delivered new policy presentations to entire company to improve processes
- ✦ Reviewed quarterly financial statements and prepared disclosures (IFRS)
- ✦ Produced consolidated weekly cashflow forecast reporting to Board
- ✦ Coordinated with auditors to facilitate timely completion of audit
- ✦ Prepared MD&A with supporting analysis of quarterly operational movements
- ✦ Automated equity process by implementing options tracking in Solium (system)
- ✦ Owned equity administration, accounting (share capital) and reporting process

### PWC

TORONTO, ON

#### Senior Associate

[Aug 2016 – Jul 2018]

- ✦ Planned & executed high-risk PCAOB/SOX compliance public and private audits
- ✦ Industries include: mining, consumer goods, scale-up incubators, manufacturing
- ✦ Optimized audit process by sharing efficient excel utility skills with colleagues
- ✦ Shared new updates on industry and reporting standards (PCAOB, IFRS)

#### Associate

[May 2013 – Jul 2016]

- ✦ Performed client walkthrough meetings of key business and reporting cycles
- ✦ Tested internal controls and proposed valuable process improvements
- ✦ Compiled detailed analytics to identify risk areas and potential adjustments